

I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN
2007 (FIRST) Regular Session

Resolution No. 10 (EC)

As amended.

Introduced by:

A. R. Unpingco
James V. Espaldon
Edward J.B. Calvo
Frank F. Blas, Jr.
Mark Forbes
Judith Paulette Guthertz
Frank T. Ishizaki
J. A. Lujan
Tina Rose Muña Barnes
A. B. Palacios, Sr.
v. c. pangelinan
R. J. Respicio
D. L.G. Shimizu
Ray Tenorio
J. T. Won Pat

**Relative to commemorating the Fortieth (40th) Anniversary of
Tourism on Guam by chronicling significant milestones in
the development of Guam's Tourism Industry.**

- 1 **BE IT RESOLVED BY *I MINA'BENTE NUEBI NA LIHESLATURAN***
2 ***GUÅHAN*:**
3 **WHEREAS**, the birth of tourism on Guam is recognized as the arrival of
4 one hundred nine (109) Japanese tourists on May 1, 1967; and
5 **WHEREAS**, the development of tourism was first envisioned by local
6 government officials in 1952 with the enactment of Public Law 67, "AN ACT

1 TO ENCOURAGE THE ESTABLISHMENT OF TRAVEL INDUSTRIES ON
2 GUAM"; and

3 **WHEREAS**, Public Law 67's intent would not be realized until 1962,
4 when President John F. Kennedy lifted security restrictions imposed by the
5 former Naval Administration; and

6 **WHEREAS**, Governor Manuel F.L. Guerrero issued Executive Order 63-
7 10 establishing the Guam Tourist Commission, gave it a budget of Fifteen
8 Thousand Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

9 **WHEREAS**, the Commission began offering aggressive travel-trade
10 promotions to Japan and Southeast Asia, developing Guam's tourism plant,
11 and lobbying for increased air service to Guam from potential markets; and

12 **WHEREAS**, the Commission's efforts were brought to fruition four (4)
13 years later when Pan American Airways landed on Guam with those initial
14 one hundred nine (109) Japanese tourists and 1967 ended with some six
15 thousand (6,000) tourists having visited Guam; and

16 **WHEREAS**, in July 1970, Executive Order 70-24 created the Guam
17 Visitors Bureau, thus naming the Guam Tourist Commission and separating it
18 from the Department of Commerce; and

19 **WHEREAS**, during the past forty (40) years, the Guam Visitors Bureau
20 has been the primary entity behind efforts to build and sustain Guam's
21 tourism industry; and

22 **WHEREAS**, the many significant milestones in Guam's tourism
23 industry include the openings of the Cliff Hotel in Agana in 1967, the Fujita
24 Guam Tumon Beach Hotel in 1968, the Continental Hotel in 1970, the Guam

1 Dai-Ichi Hotel in 1971, the Guam Hotel Okura and the Guam Hilton Hotel in
2 1972, and the Guam Reef Hotel in 1974; and

3 **WHEREAS**, the Guam Hotel Association Inc. in 1972 a private, non-
4 profit trade Association for hotels until 1974 when its six (6) member Board
5 (Guam Hilton Hotel, Cliff Hotel, Guam Dai-Ichi Hotel, Guam Hotel Okura,
6 Fujita Guam Tumon Beach Hotel and the Guam Reef Hotel) amended its by-
7 laws to include restaurants, changing its name to the Guam Hotel &
8 Restaurant Association; and

9 **WHEREAS**, on March 5, 1967 a new, One Million Six Hundred
10 Thousand Dollars (\$1,600,000) Guam International Airport Terminal opened
11 with two (2) buildings and a departure and arrival section and served as
12 Guam's gateway until January 19, 1982 when a new Forty-three Million
13 Dollar (\$43,000,000) Guam International Airport terminal opened; and

14 **WHEREAS**, on September 10, 1995, the Guam International Airport
15 unveiled its Two-Hundred Seventy Million Dollar (\$270,000,000)
16 reconstruction and renovation, which includes multi-concourse wings, a food
17 court, DFS retail outlets, bars and coffee shops; and

18 **WHEREAS**, the Guam International Airport has had as its tenants
19 during this forty (40) years of tourism: Pan American Airways, Continental
20 Air Micronesia, Trans World Airlines, Air Pacific, Japan Airlines, Air Nauru,
21 Freedom Air, Braniff International, Northwest Orient Airlines, All Nippon
22 Airlines, South Pacific Airlines, Air Marianas, Aloha Airlines, Air Guam,
23 Royal Hawaiian Airlines, Maui Airlines, Hawaiian Airlines, Korean Airlines,
24 Air Niugini, Air Mike Express, Philippine Airlines, Thai Airways, Japan Asia
25 Airways, United Airlines, Asiana Airlines, China Airlines, and JALWays; and

1 **WHEREAS**, on May 17, 1971, Duty Free Shoppers Ltd. opened its initial
2 retail shop in the Guam Dai-Ichi Hotel, followed by the opening of a 25,000
3 square foot store on Chalan San Antonio in Tamuning, on February 25, 1985,
4 and its Tumon Galleria in 1994; and

5 **WHEREAS**, in 1986, the Omnibus Territories Act was passed by the U.S.
6 Congress, thus waiving visa requirements for travelers from Australia, Brunei,
7 Burma, Indonesia, Japan, Malaysia, Nauru, New Zealand, Papua New
8 Guinea, Singapore, Solomon Islands, United Kingdom, Hong Kong, Vanuatu
9 and Eastern Samoa; and

10 **WHEREAS**, in 1990, a "Guam-only" Visa Waiver Program for South
11 Korean travelers was implemented; and

12 **WHEREAS**, in May 1973, the Country Club of the Pacific opened in
13 Yona, followed by the Windward Hills Country Club in 1986, the Hatsuho
14 Guam Golf Resort in Dededo in 1987, the Mangilao Golf Resort in 1992, the
15 LeoPalace Resort Country Club in 1993, the Guam International Country Club
16 in 1994, and the Talofofu Golf Resort and Target Golf in 1996; and

17 **WHEREAS**, Guam has been fortunate to have attractions and facilities
18 that provide a myriad of activities for tourists to enjoy including: the Guam
19 Greyhound Park opened in Tamuning in 1977; the Agana Shopping Center
20 opened in 1978 featuring Town House Department Store and other retail
21 outlets; Windjammer Cruises of Guam began sailing charters out of Apra
22 Harbor; and Cocos Island Resort began offering aqua sports and other tourist-
23 related activities in 1982; Atlantis Guam Inc., a subsidiary of Baba Corp.,
24 began operating a forty six (46) passenger submarine; and the SandCastle
25 opened in Tumon in 1990, featuring a Thirty Million Dollar (\$30,000,000)

1 discotheque and Las Vegas-style shows; the *Chamorro* Village opened in
2 Agana in 1994, featuring Local Arts & Crafts; the world's largest Kmart
3 opened on Guam, measuring 168,000 square feet and housing a Little Caesar's
4 Pizza Station; Pleasure Island opened in Tumon, touting GameWorks,
5 UnderWater World Aquarium, Sam Choy's restaurant and shopping outlets;
6 Micronesia Mall, the largest indoor shopping center in Micronesia, in October
7 1988 unveiled an indoor amusement park, a new food court, parking garages
8 and a ten (10) screen theater; and in 1999, Calvo Enterprises Inc. and the
9 government of Guam opened a renovated Two Lovers' Point park, boasting
10 an art gallery, two-tiered lookout point and walkways; and

11 **WHEREAS**, Senator Frank D. Perez passed laws creating the Guam
12 Economic Development Authority in 1965 and, during the Authority's first
13 five (5) years, Two Million Dollars (\$2,000,000) in foreign investment was
14 brought to Guam, and much more has been invested over the years; and

15 **WHEREAS**, Public Law 10-166 authorized the collection of an excise tax
16 known today as the "Hotel Occupancy Tax"; and

17 **WHEREAS**, in 1981, the Guam Legislature created the Hotel
18 Development Corp. as part of the Guam Economic Development Authority's
19 plans to promote hotel expansion; and

20 **WHEREAS**, a delegation at Guam International Airport welcomed Mr.
21 Kazunori Suzuki, the 1 millionth visitor to the island in 1994, as he and his
22 family arrived from Kansai, Japan, on Continental Micronesia Flight 708; and

23 **WHEREAS**, in 1997, the enactment of Public Law 23-136 required tour
24 guides to be certified through classes at Guam Community College and,
25 earlier that same year, the Guam Legislature approved a Fifty-two Million

1 Nine Hundred Thousand Dollars (\$52,900,000) Tumon Redevelopment and
2 Beautification bond issue to upgrade sewer and infrastructure along "hotel
3 row" in Tumon; and

4 **WHEREAS**, Guam has welcomed more than One Million visitors each
5 of the past thirteen (13) years except for 2003, when our island was recovering
6 from the ravages of Super-Typhoon Pongsona; now, therefore, be it

7 **RESOLVED**, that *I Mina'Bente Nuebi Na Liheslaturan Guåhan* does
8 hereby, on behalf of the people of Guam, commemorate the Fortieth (40th)
9 Anniversary of Tourism on Guam by chronicling significant milestones
10 during that period; and be it further

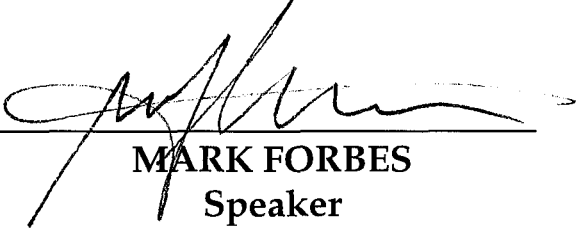
11 **RESOLVED**, that *I Mina'Bente Nuebi Na Liheslaturan Guåhan* does
12 hereby, on behalf of the people of Guam, extend *un dangkolo na si Yu'us ma'ase'*
13 to Guam's tourism industry for its tireless efforts to grow and sustain our
14 island's largest economic sector; and be it further

15 **RESOLVED**, that an appropriate expression of the importance of this
16 anniversary would be the presentation of this resolution at a time and place to
17 be designated by the Guam Visitors Bureau; and be it further


18 **RESOLVED**, that the Speaker certify, and the Secretary of the
19 Legislature attest to, the adoption hereof, and that copies of the same be
20 thereafter transmitted to Mr. David B. Tydingco, Chairman of the Board,
21 Guam Visitors Bureau; to Mr. Richard Rennie, Chairman of the Board, Guam
22 Hotel & Restaurant Association; to Mr. Frank F. Blas, Chairman of the Board,
23 Guam International Airport Authority; to Mr. Steven C. Ruder, Chairman of
24 the Board, Guam Chamber of Commerce; to Mr. Masanori Kanasugi,

- 1 Chairman, Japan-Guam Travel Association; and to the Honorable Felix P.
- 2 Camacho, *I Maga'lahaen Guåhan*.

DULY AND REGULARLY ADOPTED BY *I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN* ON THE 19TH DAY OF MARCH 2007.



MARK FORBES
Speaker



RAY TENORIO
Senator and
Secretary of the Legislature